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**PRESS RELEASE**  
FOR IMMEDIATE RELEASE  
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## **Megara Entertainment LLC launches a Kickstarter for The Way of the Tiger: New Collector's Edition**

SEATTLE, WA, SEPTEMBER 26, 2013 -- Gamebooks are on a resurgence! Megara Entertainment announces the launch of The Way of the Tiger: New Collector's Edition on Kickstarter through October 2013. This project is the revival of a six-book fantasy series by Mark Smith and Jamie Thomson that sold millions of units in the 1980's and was translated into several languages. The legendary gamebook series will come back to life in a full-colour hardcover edition, including all six books with revised art, a prequel, and the missing book 7!

These "Choose Your Own Adventure"-style games put the reader in control of a ninja, Avenger, in a world of weird fantasy. The books present a detailed combat system based on martial arts moves, and a rich story with mythic ambience (and beasts) derived from Japanese, Nordic, and Eastern European cultures. With the involvement of the authors, not only does Megara Entertainment plan to bring it back (the Kickstarter edition would be the first reprinting after almost 30 years), but also to expand it beyond the original six books. Interested readers and gamers can pledge to the Kickstarter here:

<http://www.kickstarter.com/projects/1615043334/the-way-of-the-tiger-gamebooks-new-collectors-edit>

Or: <http://kck.st/1fGcCUR>

A free 100-page demo is here:

<http://www.megara-entertainment.com/avengermegarademo.pdf> (full quality)

<http://richardhetley.files.wordpress.com/2013/09/avengerlowres.pdf> (smaller file)

"The Way of the Tiger made history and defined the childhood of many. It also was left unfinished. Today, we have the blessings of Mark and Jamie to bring it back. The six books of The Way of the Tiger are being revised and printed in a deluxe collectable edition, with full-colour new art inspired by the original, edits and revisions (notably to revise book 6 with author

more

approval), increased dimensions, and hardcover binding. We will print as many copies as we can with your funding: even a pledge for a single book will help launch the series, and you can finish your collection later as you wish. Just don't wait too long, because other readers might beat you to it: this is a limited collector's run funded solely by Kickstarter!" -- Richard S. Hetley, Megara Entertainment LLC

"We hope this new edition with all the extra content, and all the cool new stuff, as well as the chance for more titles in the series will lead a whole new generation of readers on that journey."  
-- Jamie Thomson

"It's great to see this future publication with sumptuous full colour and a profusion of art from some very talented artists. I'm really excited to see this take shape and very grateful for the labour of love that has brought back The Way of the Tiger in this splendid new incarnation. I'm now really fired up to extend the series if there is real interest out there. It seems that after all these decades the flame still burns brightly for the series out there in the fan base. All my life I have been coming across people who enjoyed reading the books and I realise that the series is an enduring one. When you craft a whole world like the setting of Orb it was always a necessary frustration that a world which is full of colour had to be rendered in black and white due to production costs. At Megara Entertainment no trouble has been spared to bring colour to Orb and the whole thing is coming to life in a way which it never did all that time ago." -- Mark Smith

#### About Megara Entertainment

Megara develops print gamebooks (current: The Way of the Tiger, previous: Arcana Agency: The Thief of Memories), pen-and-paper roleplaying games (current: The Way of the Tiger RPG), and iOS electronic gamebooks (previous: Arcana Agency: Prologue, Fabled Lands, The Keep of the Lich-Lord).

We are an international company of artists and game designers throughout the world. In the USA, we are based in Seattle, Washington. In Europe, we are Megara Entertainment SARL in Cannes, France. Download a complete product & company timeline here:

<http://www.megara-entertainment.com/timeline.pdf>

For more information, please visit:

<http://www.megara-entertainment.com>

Media images can be found on the Kickstarter page or in the demo PDF (links above).

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